Phase 1: MVP (Minimum Viable Product) for Android and phase 2 with IOS

Launch a working app with **core features** for elder care and engagement, focusing on **member value** and **low-cost development**.

**Must-Have Features for MVP**

| **Category** | **Feature** |
| --- | --- |
| **User Access** | - Member login (via OTP or phone number) - Basic profile management |
| **Membership** | - View membership plan & benefits  Allow users to join and manage Atma Mitr membership - Online joining & payment integration (Razorpay or CC Avenue and also UPI)  Status: Active / Expired with renewal option |
| **Engagement** | - Access to event calendar (online & offline activities) - Register for events.Integration with Zoho  Calendar of events (online yoga, health talks, etc.)  Event details: title, time, mode (online/offline), location  RSVP or “Join Now” option |
| **Support** | - One-click WhatsApp button for help - Emergency contact setup |
| **Products & Services** | - Browse Gerimart products - Request assistance for home care, nursing, physiotherapy |
| **Notifications** | - Push notifications for events, reminders, offers  Community forum for Atma Mitr members |

**Technical**

**Frontend**: Flutter (single codebase for Android & iOS)

**Backend**: Firebase (authentication, notifications, basic storage)

**Admin Panel**: Firebase Console or simple React dashboard

**Payments**: Razorpay or Instamojo

**Hosting**: Firebase (free tier covers MVP needs)

**Design Requirements**

* Simple and intuitive UI (elder-friendly)
* Large font sizes, high-contrast UI
* Language: English
* App branding in line with Gerifamm/Atma Mitr colors and logo